Meet the world VIA University College



Meeting in the Educational Committee of Bachelor in Graphic Storytelling

Location: Online and at The Animation Workshop, Kasernevej 5, Viborg (Big Meetingroom) Meeting date: Tuesday, May 6, 2025 12.30-15.30

Participants

Erik Petri, Joana Mosi, Sandra (Sam) Mattsson-Robertsdotter, Sascha Altschuler, Peter Dyring-Olsen, Erik Barkman, Martin Flink, Line Høj Høstrup, Marie Munch Burski, , Maria Skov Pedersen, Angelica Inigo

Declined

Kasper Kruse, Leonor Barbosa de Almeida Cruz da Silva

Attachments

- Agreement on the reform (only in Danish): <u>aftale-om-reform-af-professionsbachelor-og-erhvervsakademiuddannelser.pdf</u>
- Graduate profile (attached this agenda in pdf)

Agenda

1. Welcome

12.30-12.35 (Peter Dyring-Olsen)

- a. Welcome
- b. Approval of agenda

The agenda is approved.

c. Election of meeting chair

Peter will chair the meeting.

2. News from the bachelor department

12.35-12.40 (Erik Barkman)

Admissions

- Applications 2025: 210 / 175
- Applications 2023: 221 / 196
- Applications 2021: 178 / 164

Selected for test and interviews:

- 23 Danes
- 7 assigned male at birth
- 3 non-EU
- 40 total

Graphic Novel Pitch

SUMMARY/ AGENDA

Meeting chair:

Referent: Anna-Maj Geyti

E: AGEY@via.dk T: +4587554966

Date: 6 May 2025 J.no.:Insert j.no. Ref.:Insert reference

1/5

Students pitch a concept for graphic novel, including synopsis, eight sample pages, a cover, etc., to a panel of publishers on June 4.

This year's panel:

- Rikke Stibinsky, Cobolt
- Stéphane Nöel, l'Employé du moi
- Thomas Ragon, Delcourt, Dargaud, etc.

Internships

GS21 have been/are interning this semester, the majority with positive learning outcomes. 14 in DK, 5 in NO, SE or DE. 1 in the US.

Graduation

GS21 are graduating on June 6, which will of course be celebrated in style, and you are all invited.

The invitation is attached to the minutes.

Royal Run

A UNESCO/TAW collab, where students create a banner celebrating the history aof royal confirmations in Viborg – to be unveiled by the crown prince.

3. News from TAW

12.40-12.45 (Kasper Kruse)

This item has been postponed.

4. Reform of the professional bachelor programs in Denmark

12.45-13.15 (Peter Dyring-Olsen)

- What do we know by now?
- How will we organize the development of the education?
 - Staff
 - o Students
 - o Educational Committees

Attachment: Agreement on the reform (only in Danish): <u>aftale-om-reform-af-professionsbachelor-og-erhvervsakademiuddannelser.pdf</u>

What we know so far

- Shortened by 15 ECTS (+ 1 month earlier finish = 3 months less)
- From admission 2026
- Strengthening the quality and professional (faglige) level
- "Praksisnære problemstillinger"
- Less focus on "academic" elements (shorter, more practical bachelor exam)
- Raising the taxameter in general (but for us, no specialized raise)
- Strengthened collaboration between TAW and internship places
- Possibility of teachers to have a closer connection to the industries
- Diversified teaching
- Fewer goals to be measured against
- More study hours (but...)
- More individual counselling and supervision (but...)
- A lot of what we are already doing
- Overall a strengthening of the economy (but...)
- More wriggle room for us
- Practical, hands-on focus

We still don't know

- The financial consequences. I expect close to the same economy as now but VIA hasn't set-up the details yet
- How will the economy be divided according to the principles in the reform (eg. more studyhours, more supervision, diversified teaching)
- Our ministerial order
- Expectations for internship (including ECTS)
- Etc.

So much to do, so little time

- From now and until late Fall, we'll need to redo our study programs
- And still run our programs
- We need to get organized around the tasks

VIA

- We will have access to extra ressources
- Eg. pay for external teachers while internal staff are developing the study programs (butadjuncts!)
- I expect access to development assistance
- We will have our own project group

Our considerations

- In many ways, the reform is a confirmation of our practical, craft-based focus
- With our current organisation, we have a good team for this task
- We need to be courageous in taking some big decicions quickly
- We will NOT just cut 15 ECTS from the current programs
- Common elements (first semester, first year)
- Video games?
- Specialization (eg. via electives?)
- GS every year?
- Renewed, shared focus on supervision. The Semester Talk 3.0?
- I view our close connection to the students as one of our absolute strengths
- How to strengthen internships?
- Common elements (first semester, first year)
- Video games?
- Specialization (eg. via electives?)
- GS every year?
- Renewed, shared focus on supervision. The Semester Talk 3.0?
- I view our close connection to the students as one of our absolute strengths
- How to strengthen internships?

Challenges - a reminder

- Economy
- Employment
- Tech adaptation

Sascha asked about the unemployment rate. The employment rate is attached to the minutes.

5. Workshop on the reform: Graduate profile

13.15-13.45 (Peter Dyring-Olsen)

How should the graduate profile look in the future?

Attachment: Graduate profile 2023.

Please see "Notes on graduate profile and reform", where input from the groupwork is noted. The notes are attached to the minutes.

BREAK

13.45-13.55

6. Workshop on the reform: structure, content, values...

13.55-15.05 (Peter Dyring-Olsen)

We would like to understand the committee's stance on the following:

- 1. What is indispensable what must be preserved when developing Graphic Storytelling?
- 2. What are we lacking?
- 3. What can we discontinue?

Please see "Notes on graduate profile and reform", where input from the groupwork is noted. The notes are attached to the minutes.

7. Participants for the meeting with VIA's board

(Anna-Maj Geyti)

Every year, VIA's board invite the chairpersons of the educational committees to a joint meeting. This year, the meeting will be expanded to allow for an additional external member from each education committee to attend alongside the chairpersons.

If you would like to participate, please write to me as soon as possible. The meeting will take place on **October 7, 2025, from 13:30 to 16:00 at VIA, Campus Horsens**. The meeting will be conducted in Danish, so it is a prerequisite that participants speak and understand Danish to attend.

More information about the program will be sent out after the summer holidays. We expect the agenda to focus on VIA's upcoming strategy and the reform of professional education programs, but also any other topics that concern the education committees.

Erik Petri and Marie Munch Burski will participate in the meeting, representing Graphic Storytelling.

8. News from the members

15.05-15.25 (Angelica Inigo)

We would like to get a bit closer to what is happening in the industries related to our educational programs. Therefore, we would like the members to give a brief presentation at the meetings on how things are going in the industry – in general and particularly in relation to new technology, such as AI.

Angelica will give a presentation at this meeting. After the presentations all members are welcome to discuss or give input to the topic.

Angelica presented how her career has developed from a graduate to today, where she works full-time as an illustrator, primarily on children's books but also on comics. The importance of networking and how students/new graduates can concretely cultivate these, for example by joining associations (e.g., Danish Comic Creators) and participating in networking events, was discussed.

9. AOB

15.25-15.30

Nothing for AOB.